

Beverages Manufacturing Sector

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Exploring the Green Economy in the Food and Beverages Manufacturing Sector

Abstract

Green economy is defined as an economic system based on sustainable development that improves social inequality and human well-being while reducing ecological shortage and environmental challenges to a substantial degree. Green economy has been identified as one of the pillars in economic recovery in South Africa (SA) and globally. SMME's development in support of the green economy is the new business opportunity as data indicates new ventures in the green economy is born out of SMME's. The ability to strategically invest in skills, skills development, infrastructure and value chains associated with the green economy is a global strategic differentiator.

The aim of this study is to explore the green economy globally with the aim of application in the South African food and beverages manufacturing sector, to investigate the factors, and benefits of green economy in the food and beverage manufacturing sector. This includes identify factors that would be important in the SA context. This study reviews global maturity in the green economy with the aim of reviewing SA specific adaption and adoption. The research seeks to illicit initial conversations and considerations at the SETA, in terms of key factors in the FoodBev sector, associated with the green economy. The key objective of the SETA is to drive skills development supporting the green economy.

Keywords: green economy, food and beverage, manufacturing, sustainable development, ecology

1. Introduction

(Muposhi, 2019) defined green economy as a system of interconnected economic activities aimed at promoting inclusive growth through the implementation of pro-environmental sustainability methods (Droste *et al.*, 2016) defined green economy as an alternative economy that can increase well-being and social equity while also minimizing environmental damage, climate change, addressing ecological scarcity issues, and incorporating natural resources into economic policy. For a better quality of life, the green economy attempts to develop a sustainable and efficient economy (Othman, Mat Su and Ya'Acob, 2018).

The green economy plays an important role in establishing a framework for transitioning to an economy that is intimately tied to long-term development (Babonea and Joia, 2012). The economic system is complex, and this vision must be perfect from the start to adapt in the long run. The green economy's primary performance metrics include reduced environmental degradation and dangers, green growth, and increased social fairness (Muposhi, 2019). The 5R-concept of recovering, reusing, recycling, reducing, and remanufacturing is considered critical to green economy's implementation (Tienhaara, 2014). Resource sustainability is a critical issue, especially when considering climate change over the next few decades.

A necessity in the development of a green economy is supporting policies. Implementing a green economy necessitates the active participation of consumers and the business community, as well as a fundamental framework of policies suggested and adopted at national and worldwide levels of leadership.

South Africa's green economy policy is in line with the country's national development goals of reducing poverty and unemployment, increased resource efficiency, reduced carbon emissions, and creation of green jobs (Mazhandu *et al.*, 2021). Environmental sustainability, sustainable production and consumption, water management, sustainable transport and infrastructure, clean energy and energy efficiency, green buildings and the built environment, resource conservation and management, sustainable waste management practises, agriculture, food production, and forestry are among the focus areas of South Africa's green economy vision (Muposhi, 2019).

The aim of this study is to explore the green economy in the South African food and beverages manufacturing sector, to investigate the impact, factors, and benefits of green economy in the food and beverage manufacturing sector, and to identify factors that would be important in the South African context. This study reviews global maturity in the green economy with the aim of reviewing SA specific application and forecasting of green skills. This document serves as an advisory towards considerations of the green economy in food and beverage manufacturing.

2. Literature Review

South Africa has incorporated green economic initiatives into its national goals (Musango, Brent and Bassi, 2014). Current research focuses on the public understanding of the green economy in relation to energy conservation, increasing market demand, creating new jobs, attaining sustainable economic development, and poverty eradication (Xie *et al.*, 2019; Jiang *et al.*, 2020).

Green economy adoption arose from a consensus that only collective economic adjustments on a global scale can mitigate the lethal consequences of climate change and environmental degradation (Georgeson, Maslin and Poessinouw, 2017). The essential ideas that define the concept of green economy include environment, social and economic. The social side pertains to enhanced human well-being and so-called equity, whilst the environmental side is extensively used to resolve issues related to climate change and its mitigation (Loiseau *et al.*, 2016; UNEP, 2019). Studies demonstrate that the green economy is preferable to modern economic development as a means of addressing today's economic, social, and environmental problems, such as enhancing human well-being, promoting social equity, preventing the depletion of natural resources, minimising environmental risks, and meeting the challenge of climate change (Merino-saum *et al.*, 2020). The green economy advocates good governance, transparency and accountability as essential requirements for sustainable development.

The FoodBev industry is an important economic sector for quality food supply, employment opportunities and a contributor to the gross domestic product (GDP) of countries globally. The food and beverage sectors have historically faced criticism for participating in

unfavourable environmental practices. Thus, the food and beverage industry is crucial in addressing the current global issues of food insecurity, and, climate change (Guiné, Ramalhosa and Valente, 2016; Bayona-Saez *et al.*, 2017). Many companies, in the food and beverage industry, have pledged to minimize ecological impact, with the major focus areas being reducing impact on the planet, improving sustainable food sourcing, lowering food waste, and expanding product range (Peleg, 2021).

The global food demand expected to rise between 59% and 98% by 2050 (Valin *et al.*, 2014) With, the growth in population, and increasing income levels, meat and other high-grade proteins are in high demand (Valin *et al.*, 2014) (Valin *et al.*, 2014). Thus, the food and beverage industry and wider food systems are an important entry-point to reduce greenhouse gas emissions and other environment impacts. The industry is in a position to stimulate the uptake of green practices, both vertically and horizontally, in its respective value chains (Francesco and Jenkins, 2020). FoodBev manufacturers and distributors are proving that green is crucial by reducing greenhouse gas emissions, and demonstrating positive social contribution, and increased revenue from green sources (Guiné, Ramalhosa and Valente, 2016; Bayona-Saez *et al.*, 2017; Francesco and Jenkins, 2020).

Climate change exacerbates pressure on natural and human resources, making it harder to produce enough food for everyone (Dombroski, 2020). With this in mind, the FoodBev industry is moving towards a more sustainable future. Additional considerations include new regulations around net zero emissions coming into effect (Cooper, 2022). This is supported by a growing trend in eating sustainably by adopting meals that have a lower environmental impact, with an awareness of food waste and plate portions (Dombroski, 2020). As a key player in the food value chain, (Santeramo, 2022) states that the agri-food sector ought to strive for sustainable intensification, boosting production while minimising negative environmental effects. (Genovese et al., 2017) recommends sustainable management to assist farmers and producers to create more eco-friendly production-consumption systems based on reuse and recycling. Environmentally friendly agri-food systems promote the utilisation of natural resources known as technological and biological nutrients (Assandri et al., 2021).

To eliminate world hunger, governments, manufacturers, and consumers all have a social responsibility. The threat posed by climate change and food security is becoming more apparent to consumers.

2.1 Circular Economy

The concept behind both the circular economy and the green economy is to adapt to or shift the current economy towards a more sustainable one (D'Amato *et al.*, 2017; Santeramo, 2022), This new economic model has been developed to defeat the traditional model that is based on the "take, make, and dispose" principle (Ghisellini, Cialani and Ulgiati, 2016), also named as "linear economy". The traditional economic models suggest that uneven production and consumption patterns are desirable welfare outcomes, but it is well-known that economic systems are interlinked with the environment (Genovese *et al.*, 2017). The circular economy addresses decoupling resource efficiency, production efficiency, and resource extraction without reducing economic activity (Mccarthy et al., 2018). The circular

economy is also defined as the development of a continuous virtuous cycle that reduces systemic risk by protecting and strengthening natural capital, optimizing resource development, and managing finite supplies and renewable energy flows. Focusing on the circular and green economy is promising for future research and would allow better understanding of the environmental and social challenges posed by a fast-growing economic development (Ghisellini, Cialani and Ulgiati, 2016).

The circular economy is changing the future of several industries, including the food and beverage industry (Alexandra, 2022). The adoption of circular approaches can alleviate the challenges associated with wastage and energy losses and resource consumption, providing both economic and environmental benefits to the FoodBev industry (Emily, 2021).

2.2 Sustainable Development and Green Economy

The terms "green economy" and "sustainable development" are often used reciprocally with the common goal of protecting environmental resources for future generations. In addition, both green growth and sustainable development focus on reducing social inequality. Despite their common fundamental goals, both concepts address various aspects of human well-being. Sustainability entails interdependent activities and advantages that continue to satisfy technological, economic, and institutional requirements (Diale, Maladzhi and Ohe, 2022). In South Africa, green economy is seen as either a strictly technical modification or "greening" of current processes, or as a profoundly transformational change that challenges all dimensions of the current system (Rosenberg, Lotz-sisitka and Ramsarup, 2018).

The green economy can open the way for achieving the sustainable development goals because it is characterised by economic growth that seeks to reduce carbon emissions, minimise pollution and energy use, ensure resource efficiency, and maintain ecosystem services while also addressing sustainable employment (Anggusti and Siallagan, 2018; Alwakid, Aparicio and Urbano, 2021). The green economy includes, but is not limited to, the following thematic areas (Asiimwe and de Kock, 2019):

- green energy,
- sustainable water provision,
- · waste management,
- agriculture,
- trade in low-carbon products,
- cleaner and greener technologies,
- green buildings,
- green chemistry,
- sustainable transport (mini cars/cycles),
- improved air quality.

2.3 Skills Development for a Green Economy

Enabling the green economy is based on ensuring that sufficient tools and resources are in place, while also requiring the application of information technology and creativity (Jnr *et al.*, 2016). Enabling a green economy must begin with the examination of present global models and learning from existing success elements and difficulties. Several researchers are of the opinion that once the capacity building milestones relating to climate change and the green economy have been fully achieved, this mechanism can aid in the transition of 4IR

ecosystems to a green economy (Hojer and Wangel, 2015; Asiimwe and de Kock, 2019; Diale, Maladzhi and Ohe, 2022). Energy efficiency and clean technologies are further green economy boosters (Barbier, 2011).

Sustainability and climate education in higher education and work-based learning can catalyse the necessary societal transformations (Wall, 2022). Learning needs associated with a green economy could be a significant proportion of learning needs attributed to the wider concept of sustainable development or sustainability, if both share a fundamental commitment to profound social changes toward just transitions, economic equality, and ecological sustainability (Rosenberg, Lotz-sisitka and Ramsarup, 2018). A study by (Quiroz-Niño and Murga-Menoyo, 2017) states that training communities, easing the transfer of technology, and using technology to assist individuals learn skills and develop can contribute to the achievement of sustainable goals. As a result of training and progress in green technologies, people of any community will be able to build and think of products or services that enable them to be self-sufficient, create jobs, and train others (Carvalho et al., 2018). Europe, China, and Taiwan's development and innovation in the green economy, as well as the technological developments in digitalisation, could act as point of reference for the documentation and lessons learned relating to skills (Hojer and Wangel, 2015). In addition, education and training that produces highly qualified personnel will be required to fill the void and meet the demands of the impending industrial revolution (Anggusti and Siallagan, 2018; Asiimwe and de Kock, 2019).

Curriculum revision is essential with regard to the incorporation of digitalisation and 4IR-aligned skills, especially if the ecosystem is to be successfully implemented and enabled (Anggusti and Siallagan, 2018). It is possible to develop a memorandum of understanding with nations that are innovative practises leaders and to integrate such innovative practises into the green economy (Anggusti and Siallagan, 2018; Asiimwe and de Kock, 2019). Exchange programmes, a broadening of the breadth of career advice and mentoring, as well as the incorporation of commercialisation, brings entrepreneurship into play, which is a crucial factor in advancing the Sustainable Development Goals (SGDs) for eradicating poverty and reducing instances of social injustice (Diale, Maladzhi and Ohe, 2022).

Non-Governmental Organisations (NGOs) who aspire to achieve sustainability by developing green and smart cities must be supported in this regard (Lom, Pribyl and Svitek, 2016). Furthermore, smart cities model that emphasises communication between rural and urban areas will help accelerate the United Nations' SDGs of eradicating poverty through food security, sustainable agriculture, and farming, while using technology to share knowledge and communicate best practises across regions and countries (Okello, Saina and Ngode, 2019). To support the smart city paradigm, production, or transformation through 4IR can occur everywhere and at any time; a home can be transformed into a micro factory (Burma, 2016) or best practises in sustainable manufacturing can be distributed broadly to ensure connectivity and collaboration (Carvalho et al., 2018). Technology can be utilised to improve food security such as ensuring that urban farming technologies reuse water to water plants. In New York City an, automated heating system enables heat from other buildings to heat plants for growth (Thomaier et al., 2015). The urban regeneration revolution comprises sustainable mobility, digital information, autonomous vehicles, and networked digital infrastructure (Choi and Kim, 2017). This must be tied to equal resource access. To address the criteria of 4IR, industrial psychologists can assist with policy creation concerning the

interaction between people and machines, systems, and processes (Manda and Dhaou, 2019).

Simplifying processes will help assure the adoption and effectiveness of the system by contributing to efficiencies. On international markets, the impact and function of 4IR and rapid sustainable development on a single sector, such as food security, have been investigated (de Amorim *et al.*, 2019). (Diale, Maladzhi and Ohe, 2022) examined several aspects of sustainable development, such as water, energy, green building, infrastructure, waste, sustainable production, and manufacturing. In addition, the project intended to contribute by developing an ecosystem for contextualising 4IR technologies and their usefulness within a South African setting (Diale, Maladzhi and Ohe, 2022).

2.4 Policies Affecting Carbon Emissions in South Africa

Given the importance of minimizing carbon emissions and the potential advantages of a green-based society, the government of South Africa has implemented strategies to reduce carbon emissions to 34% and 42% by 2020 and 2025 respectively (Carbon Tax Laggards May Pay Dearly, Cautions Environmental Firm, 2017). The adoption of a carbon tax system is one of the most important direct steps to reduce emissions at the national level. The South African carbon tax act of 2019 came into effect on the 01 June 2019 (SARS website) The carbon tax rate started at R120 per ton of carbon dioxide equivalent emissions, and increases annually by inflation plus 2% until 2022, from which it increases by inflation annually (SARS website). The majority of industrialised nations consider climate change and CO₂ emission reductions as "the currency of argument in a climate-constrained world" (Griffin and Hammond, 2021).

2.5 Green Logistics

Green logistics contributes to the conservation of natural resources, provides a bridge between natural resources and products, and between products and consumers, and is a tool for closing the loop in the circular economy (de Souza *et al.*, 2021). In a circular economy, green logistics determines the effectiveness of the economic cycle. Therefore, important green logistics activities include environmentally friendly packaging, and green transportation, storage, and processing flow (Seroka-Stolka and Ociepa-Kubicka, 2019).

2.6 Ecosystems and Green Economy

Adopting green infrastructure or urban agriculture inside community gardens, green spaces, allotments, and parks is favoured to diversify ecosystem service provision, with each providing services such as vegetation grown and growing spaces (Evans *et al.*, 2022). In contrast, several locations are connected with the delivery of a. Natural spaces, indoor spaces, and religious spaces, offer a relatively small number of services, despite these spaces not being fully investigated in urban ecosystem studies (Loiseau *et al.*, 2016).

2.7 Hydrogen Economy

Hydrogen economy must be built on a sustainable hydrogen supply (Gondal, Masood and Khan, 2018). Existing hydrogen generation techniques rely mostly on fossil fuels and are therefore deemed unsuitable as a sustainable alternative to the "fossil economy." hydrogen production must be dependent on feedstocks "other than fossil fuels" Renewable energy sources are the most viable option for producing hydrogen in a sustainable manner (Agaton, Batac and Reyes, 2022). Therefore, hydrogen is a significant alternative source of energy for

decarbonizing the world (Song *et al.*, 2022). The hydrogen economy is intended to play significant roles in industrial power generation, and transportation sectors (Oliveira, Beswick and Yan, 2021). In the energy sector, the use of green hydrogen as a storage medium to mitigate the inherent uncertainty of solar and wind power output is being investigated (Song *et al.*, 2022). In the industrial sector, hydrogen is a substitute for coking coal in the iron and steel industry, in a process known as hydrogen-DRI (direct reduced iron) (Song *et al.*, 2022). Further, there is an assumption that green hydrogen can be used as a feedstock for the manufacturing of ammonia and other chemicals, as well as a heat source for the production of cement and other industrial products (Griffin and Hammond, 2021).

2.8 Developments in Green Economy

A stable and predictable macroeconomic environment is essential to facilitate domestic and foreign investment. This awareness pushes for an increasing attention on sustainability, including the agricultural sector. The agri-food system should pursue a sustainable intensification, increasing production while avoiding adverse environmental impacts. Sustainable management is a strategic goal to enable farmers and producers to establish greener production-consumption systems, based on reuse and recycle (Genovese *et al.*, 2017). The greener agri-food systems encourage the use of raw materials, known as technical and biological nutrients (Assandri *et al.*, 2021), as it does not have detrimental impacts on the environment (Genovese *et al.*, 2017).

Agrivoltaic is the use of the same land for agriculture and electricity generation (solar photovoltaic). Green economy principles are completely embraced by agrivoltaic systems; low-carbon technology, pollution reduction, efficient resource utilisation, increased employment, and prevention of the loss of agroecosystem services (UNEP, 2021). While the use of photovoltaic systems for converting solar energy into electricity demonstrates the integration of clean energy technologies and reduced greenhouse gas emissions, the more efficient use of natural resources under agrivoltaic systems is linked to increased land productivity and water productivity (Campana *et al.*, 2021). According to (Parkinson and Hunt, 2020), in places with significant groundwater stress, switching from irrigated to rainfed agriculture combined with agrivoltaics potentially reduce water shortages. Agrivoltaic systems improve rural living conditions in both developed and developing countries by offering employment opportunities and ensuring farmers' doubled and stabilised (less erratic) revenues and (Campana *et al.*, 2021). This has the potential to enhance the market for large-scale installations on agricultural land, resulting in several job opportunities (Campana *et al.*, 2021).

Table 1 is a summary of papers analysed. The review addresses the green economy and the green economy in FoodBev industry in a South African context. The bibliometric analysis addresses the countries of origin of authors, the keywords that are mostly used in relation to green economy and the key findings of the research papers reviewed. The research team explore the initial literature review as an indicator of the breath of the green economy.

Author & Year	Sustainability	Networks/ Eco svstems	Social	Svstems	Digital/4IR	Circular economy	Logistics	Health	Knowledge/ Research'	Finance	Policy (Green/ Industrial)	Climate Change	Hydrogen	Biofuels (Biogas)	Urban Agriculture	Net Zero	Efficiency	Carbon	Management
(Merino-Saum et al., 2020)		х	X			x	_	x	_				_	_		x			_
(Lee et al., 2021)						Х								Х				Х	_
(Gondal, Masood and Khan, 2018)													Х	Х					X
(Griffin and Hammond, 2021)						Х						х	х			Х		Х	
(Agaton, Batac and Reyes, 2022)									Х	Х			Х	Х				Х	_
(Song et al., 2022)			Х						х			Х	Х	Х				Х	—
(Oliveira, Beswick and Yan, 2021)														Х				Х	—
(Bherwani <i>et al.</i> , 2022)						Х			x			X						X	—
(Kang <i>et al.</i> , 2019)									X			X			х			<u> </u>	
(Giacomelli Sobrinho, Lagutov and Baran, 2020)									x		х	x							
(Łukasz Kurowski, Joanna Rutecka-Góra, 2019)									х	х		х							_
(Ahmed, 2013)			Х									х							X
(Nascimento et al., 2019)	Х				х	Х	Х		х			Х							—
(Olah, Goeppert and Prakash, 2009)									Х					Х				Х	_
(Hsu <i>et al.</i> , 2013)	Х						Х		Х										X
(Zhang <i>et al.</i> , 2010)			Х			Х	Х												X
(Liu and Dong, 2021)		Х							Х						Х				_
(Posso <i>et al.</i> , 2022)	Х												Х	Х				Х	_
(Raman <i>et al.</i> , 2022)	Х												Х			Х			_
(Evans <i>et al.</i> , 2022)		Х							х						х				—
(Soares de Carvalho Freitas et al., 2022)X				Х		Х								Х				Х	—
(de Souza <i>et al.</i> , 2022)				Х			Х												—
(Bozkurt, Xheneti and Vicky, 2022)	Х					Х			Х			х							X
(Morseletto, 2020)	Х					Х						Х							_
(Seroka-Stolka and Ociepa-Kubicka, 2019)	Х			Х			Х												χ
(Khan and Haleem, 2021)	Х					Х			Х										—
(Ringel et al., 2016)		Х									х						Х		—
(Musango, Brent and Bassi, 2014)	Х																	Х	X
(Abdul <i>et al.</i> , 2022)	Х				Х												Х		_
(Pan et al., 2018)			Х	Х			Х				Х			Х			Х		_
(Moşteanu <i>et al.</i> , 2020)		Х			Х					Х									_
(Mennicken, Janz and Roth, 2016)					х				х		х	х					х	X	
(Lee, Wang and Ho, 2022)										Х	х								
(Mastini, Kallis and Hickel, 2021)		Х								Х	х								
(Mativengaa et al, 2016)				х							х								_
(Loiseau et al. 2016)	Х	Х								х									_
(Kothari et al., 2014)	Х		Х					Х											_
(Paul et al, 2019)	Х																	Х	_

3. Methodology

This research study adopts a qualitative desktop research methodology and extracts secondary data from a variety of peer reviewed sources (Williams, 2015). The adoption of the method seeks to advance technological, policy and skills understanding of the green economy, for strategic skills investment in advancement of the growth of the green economy in SA. This approach is known as Technological Acceptance Modelling (TAM) and is well documented in the knowledge areas of theory of technological adoption (Ajibade, 2018). The objectives of this study are to:

- Landscape the green economy including defining green economy currently and the components of green economy,
- Understand green economy in the context of the South African FoodBev industry,
- Identify opportunities for green economy across the value chain of the South African FoodBev industry,
- Identify the skills required for development of a green economy.

The literature, the key data source, is analysed in multiple levels.

- The first analysis provides for keywords that direct a positive word sampling and SLR (Moher et al, 2015; Kraus et al, 2020).
- Second literature search based on the keywords derived from the first analysis.
- Bibliometric analysis of second literature search (in Scopus), which considers publications from 2012 to 2022. The publications are screened and sorted based on highest citied, most relevant and most recent publications.
- Compilation of screened data, data pre-processing, data analysis and data presentation.

The keywords are an essential part of a research paper, as it provides important information on the content the paper (Liu et al., 2011; Guo et al., 2015). Systematic analysis of keywords in specific research fields can indicate the development trends and research differences in the field (Guo et al., 2015). Keyword co-occurrence analysis is often used to analyse the strength of links between different keywords. The analysing of the co-occurrence relationships of keywords, details the internal composition relationship and structure in a certain academic domain and reveals the research frontiers of the discipline. Consequently, keywords co-occurrence analysis is a common research method in bibliometric analysis.

Figure 1 illustrates the approach adopted in this study.

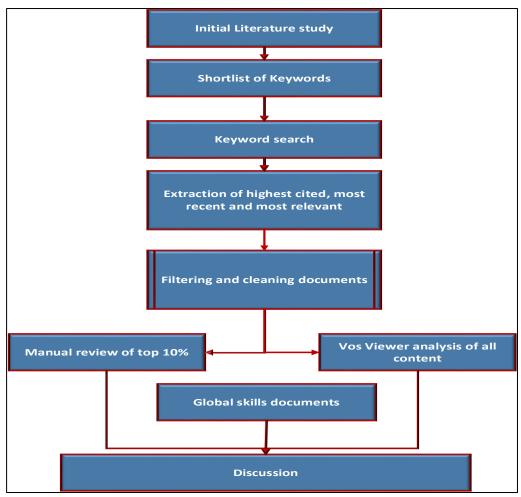


Figure 1: Methodology flow diagram

4. Results

An initial search is conducted with the primary keywords of "Green economy" and "FoodBev" with and the associated synonyms. This initial search resulted identified 26 862 publications. The papers are screened by applying the criteria of; papers in English only, full paper is available for download, and peer reviewed. This screening resulted in a paper count of 400 for analysis.

The analysis began by determining the countries in which green economies initiatives are active, hence, a country-of-origin analysis of authors is conducted. Figure 2 details the countries from which the green economy authors originate. The dominant researchers in this field (over 100 publications), in descending order, are based in China, the Russian Federation, the United States, and Italy. However, the publications from China (over 900), are at minimum three times greater than the remaining countries. Interestingly, in the top 10 author countries, six of the countries are classified as developing countries; China, Russia, India, Pakistan, Malaysia and South Africa. Based on the sizes of these countries, it is necessary to hold active debates discussing green economy topics. Green economy issues in countries that are developing ought to be considered as areas of focus in future research.

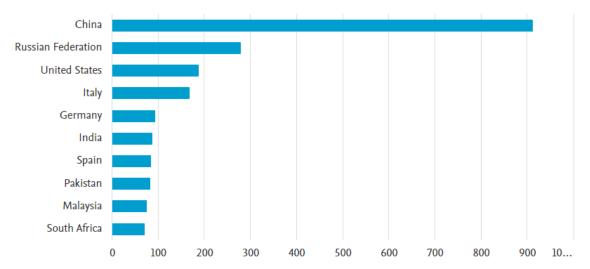


Figure 2: Country of origin of authors.

The initial literature analysis indicates that research on green economy has been growing in recent years and there are a significant number of keywords that have, and continue to, emerge from green economy. There are studies conducted that indicates how green economy has been integrated with 4IR and digitalization with the purpose of reducing the dangers of climate change, protecting the environment and eliminating carbon emissions globally.

a. Initial Search - Keyword Determination for Secondary Search

The 400 publications are analysed in two approaches: analysis of the highest cited papers and subsequently the filtered 400 papers. The highest cited papers are reviewed as an indication of green development. The result of both analyses is merged to provide a comprehensive set of keywords for further analysis. Relevant highest cited articles are detailed Table 2.

Table 2: Extract of relevant highest cited articles

Author	Title	Citations
Scarlat et al, 2015	The role of biomass and bioenergy in a future bio-economy:	484
	Policies and facts	
Cuerva et al, 2014	Drivers of green and non-green innovation: Empirical evidence	275
	in Low-Tech SMEs	
Jafari & McClements,	Nanotechnology Approaches for Increasing Nutrient	190
2017.	Bioavailability	
Sharma et al, 2020	Microbial strategies for bio-transforming food waste into	188
	resources	
Thakur & Ragavan,	Biosensors in food processing	157
2013		
Pal & Suresh, 2016	Sustainable valorisation of seafood by-products: Recovery of	122
	collagen and development of collagen-based novel functional	
	food ingredients	
Drewnowski et al,	Energy and nutrient density of foods in relation to their carbon	95
2015	footprint	
Cofrades et al, 2013	Design of healthier foods and beverages containing whole	13
	algae	

The key themes extracted from the analysis of the highest cited papers are: biomass/bioenergy/ bioavailability/ biotransformation, innovation, nanotechnology, valorisation, energy, algae for food production and environmental.

A bibliometric analysis is conducted on the two datasets (the highest cited papers and the filtered 400 papers), using VOSviewer. In support of the high-level review bibliometric network diagrams are developed for the two datasets, as illustrated in Figure 3, with the diagram on the right illustrating the highest cited results only and the diagram on the left illustrating the filtered 400 publications.

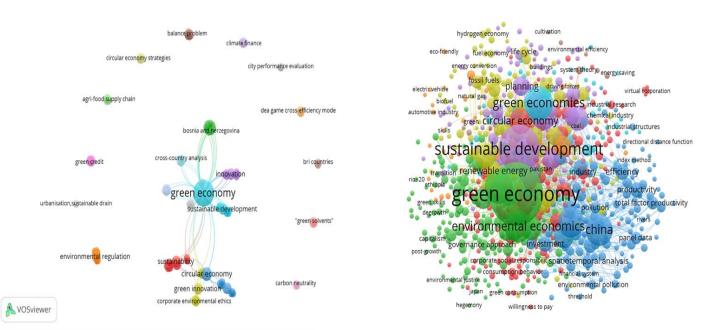


Figure 3: Network diagram for the highest cited papers (diagram on left) and filtered data set

The analysis of the highest cited papers indicates that green economy and sustainable development are very closely linked, while the circular economy, corporates and green innovation are strongly associated. For the filtered dataset (400 publications), two distinct clusters emerge on green economy (green bubbles) and China (blue bubbles). The data trends towards key areas such as productivity, efficiency, economics, green economics, sustainable development, and sustainable development.

The analysis of the highest cited papers together with the network diagrams for the highest cited papers and total papers, reveal the following themes as critical for the green economy:

- Agri-food supply chain
 - Urban sustainability
 - Green consumption
- Policy
- Systems
- Bio and innovative technologies
 - Biomass
 - Bioenergy

- o Bioavailability
- Biotransformation
- Nanotechnology
- Valorisation
- o Green solvents
- Energy
 - o Green
 - Energy conversion
 - Energy management
 - Hydrogen economy

The above-mentioned themes are now adopted as keywords in the secondary search focused on the food and beverage industry.

b. Themes analysis

In the second Scopus search, the search string is "green economy" AND "Theme as identified in Section 4.2" AND "food and beverages," with the associated synonyms. For each of the themes, a dual analysis approach is adopted:

- Manual analysis of the top 10% of the highest cited, most relevant and most recent publications
- Bibliometric analysis of all publications in VOSviewer

The manual analysis results are first presented, followed by the bibliometric analysis.

i. Green policy

The literature emphasised the need for policies and legalisation to support the green economy. Green economy policies have various important components to consider including companies and country specific policies and co-operation between local governments and national authorities (Woo and Kang, 2021) identified two main corporate elements for green policy makers in the alignment of firm environmental strategy with strategic human resources (HR):

- an organizational culture that supports employee green practices and
- employee adaptability competency that enables workers to respond to the evolving environmental challenges as main component of analysis.

Taxes on unhealthy foods and beverages have shown reductions in purchases of targeted unhealthy products and nutrients (Sacks, Kwon and Backholer, 2021). Data from multiple sources have demonstrated that as the prices of unhealthy foods and beverages increase, purchase volume decreases. However, studies indicate potential for substitution to non-taxed unhealthy foods, which needs to be factored into taxation design.

A significant correlation between innovation capabilities, green process innovation, and sustainable performance is identified (Sarfraz et al., 2022). The buffering role of digital leadership enhances the employees' creative skills and sustainable performance. Additionally, the extent that green product innovation plays a mediating role between innovation capabilities, green process innovation, and sustainable performance has been contemplated. Literature also analyses the moderating role of digital leadership in sustainable performance

While environmental regulation may suppress local manufacturing carbon emissions, local government competition increases local manufacturing carbon emissions (Li, 2022). Table 3 details a few of the critical publications identified and the network diagram

Authors & Year Keywords **Findings** (Liu, Xin and Li, Environmental regulation 2022) government competition · Manufacturing economic growth carbon emissions · Regional boundary (Sarfraz green production; green innovation; et al.. food insecurity 2022) sustainability. digital leadership; manufacturing firm (Medeiros, Valente green economy; PO SEUR; Portugal; environmental economics agricultural production environmental sustainability and Castro, 2022) public policies; sustainable development; policy approach food suppl sustainability (Zhang et al., 2022) Central environmental inspection (CEI) · food security Environmental regulation Green green economy innovation · Bargaining intentions · consumption behavior Political connections Industry competition sustainable development marketing (Woo and Kang, environmental performance; adaptability sustainability 2021) competency; corporate culture green marketing (Can, Environmental degradation · Ben Jebli and Brusselaers, economy · Green Openness Index · 2022) Green Trade Openness Index - Green products · Sustainable development european union (Di Pirro et al., human health; human well-being; urban economic aspect 2022) sustainability; green deal; urban forests; green roofs; multifunctionality (Zacchia et al., green transition; higher education; Africa 2022)

Table 3: Key publication on policy related to green economy and the network diagram

The network diagram indicates a few clear nodes around the green economy and policies:

- Agriculture, waste management, gas emissions, oils and fats and land use.
- Food security, environmental sustainability, productivity, food production and green marketing. This cluster is blended with food supply and production and environmental economics.
- Sustainable development, circular economy, food waste, carbon with links to the bio economy.

Europe and China are the only region and country identified in the network diagram, indicating their significant presence in the green policy sphere, hence an initiation point for further work on South African and food and beverage green policy development.

ii. Energy

The research on the green economy, energy and the food and beverages sector, is found to be diverse. Implementing green economy initiatives across developed, emerging and developing economies from North and South America, Europe, Africa, and Asia involve substantial mitigations in terms of greenhouse gas emission levels, and a judicious use of global resources. Applying such solutions will benefit not only the wellbeing and living

conditions of the current populations, but also the wellbeing of future populations. Batrancea et al., 2021 Algae is identified as an emerging food and beverage and energy technology.

The papers have a significant focus on energy, with the following energy options identified; ionizing and ultraviolet radiation, ohmic heating, high-power ultrasound, high hydrostatic pressure, and pressurized carbon dioxide (López-Pedrouso et al., 2019). Table 4 details a few of the critical publications identified and the network diagram

Findings Author & Year Kevwords (Li et al., 2022) Energy efficiency, Green innovation, CO₂ emission, China renewable energy (Batrancea sustainable areen economy. al., 2021) development, low carbon, renewable energy, CO₂ emissions, restructuring greenhouse gas model (Xing, Li and green economy, econometric estimation, sustainable Yu, 2022) China, green finance, economic recovery, public expenditure (Iglinski et al., renewable energy, energy transition, 2021) decarbonization strategy, energy potential, PEST analysis, Pomerania Voivodeship

Table 4: Key publication on energy related to green economy and the network diagram

The network diagram indicates a few clear nodes around the green economy and energy:

- Biomass, biofuel, bioenergy as sustainable energy sources
- Waste and waste usage/ treatment
- Economic development

iii. Hydrogen economy

Hydrogen is a potential option to move SA away from a fossil fuel based economy to renewable or green based economy. (Imasiku et al., 2021) presents policy options and approaches to enhance hydrogen energy production and ramp the transition from a fossil fuel-based economy to a hydrogen energy-based economy. (Raman et al., 2022) reviews the potential of green hydrogen, which is produced by the electrolysis of water and renewable sources. Table 5 details a few of the critical publications identified and the network diagram

Keyword **Author & Year Findings** Imasiku et at, policies, green hydrogen, renewable 2021 energy, climate change, sustainable development, Southern Africa nydr<mark>o</mark>gen e**m**brittlement energy manag economic growths Sustainable Raman et al. Green hydrogen, transportation fuel cell vehicles 2022 Development Goals (SDGs), Bibliometrics, Altimetric, Citations analysis, Net-zero Alkhaledi Liquefied hydrogen, LH2 tanker. green economies al,2022 Hydrogen economy, Economic, Green economy, Tanker ship Raman et Green hydrogen, Sustainable 2022 Development Goals (SDGs), Bibliometrics, Altimetric, Citations environmental economics analysis, Net-zero Díaz and Hydrogen, sustainable fuels chemicals, Catalysis, green energy, Ordóñez, 2021 catalytic reforming, liquid hydrogen carriers, hydrogen economy cities shanghai internationality

Table 5: Key publication on hydrogen economy and the network diagram

The finding associated with the hydrogen economy and food and beverage manufacturing as extracted from the network diagram indicates a few clear nodes:

- Electrolysis and catalyst
- Energy/ energy management and renewable energy
- Biofuel/bio hydrogen and biomass

iv. Waste reuse, upcycling, and management

Waste recovery, reuse, and recycling are important concepts of the green economy, especially with the organic food waste. Peura et al, 2022 reviewed the evolution of material treatment; from the throw away culture towards modern circulation and how the 'old' garbage is being transformed into products and services. (Boom Cárcamo and Peñabaena-Niebles, 2022) highlights solid waste management for reduction of environmental concerns and waste management issues in emerging and frontier countries. Table 6 details a few of the critical publications identified and the network diagram

Author & Year Keywords Findings (Peura et al, 2022) Waste management, Reuse of wastewater treatment waste, Circular economy, Product service systems symbiosis, Carcamo et al, Industrial Waste developing countries alternative energy 2022 management, Recycling, Industrial residuals, Emerging and frontiers countries Gorbatchev and Sustainable development, Waste sustainable developme Zenchanka, 2022 management, Green economy, carbon dioxide Circular economy, Partnership green economy environmental economics solid waste environmental policy ocial effects

Table 6: Key publication on waste reuse and the network diagram

The network diagram indicates a few clear nodes around the green economy and waste reuse:

- Solid waste reuse
- Waste to Renewable energy
- Innovation

v. Biofuels or household biogas

The use of available microalgae to produce biochemically renewable products currently represents an untapped potential that could lead to the solution of several problems through green technologies Sosa-Hernández et al,2019. As such, if the social, industrial and research communities collaborate to strive towards a greener economy by preserving the existing biodiversity and optimizing the use of the currently available resources, the enrichment of our society and the solution to several environmental problems could be attained. Khan et al, 2021reviewed the benefits, limitations, and trends in different generations of biofuels and details the social, economic, and environmental aspects.

Studies have found that policies aiming to improve energy security and autonomy, through support to biofuels, have successfully bolstered the efficiency and competitiveness of the Brazilian biofuel sector, which relies on a large internal market and expanding export markets.

Author & Keywords Findings Year Sosabiodiversity. microalgae. production capacity Hernández et bioactive compounds, green pharmaceutical, al,2019 extractions, secondary metabolites, biofuels Portner et al, economy, Biofuels. areen 2014 Jatropha, Ethiopia, smallholders Berchin et al, Sustainable development 2018 Biofuel, Energy policy, Green economy Khan et al, Biofuels, Sustainability, 2021 Bioeconomy, solar fuels biofue Dessie el at, Waste biomass, Value-added 2020 products, Valorization, Lignocellulose, Bio-based archaeon Sviewer

Table 7: Summary of Green economy AND Biofuels OR Household biogas

The network diagram indicates a few clear nodes around the green economy and Biofuel:

- Algae/ Microalgae
- Bio hydrogen
- Biotechnology
- Bacteria
- Vegetable oils

As a key and important subset, anaerobic digestion is a well established process for production of biofuels, and given the potential of products/raw materials from the food and beverage sector as a source for biofuel production, a search on anaerobic digestion was conducted. The prevalence of urban biowaste and food waste makes anaerobic digestion (AD) an attractive treatment and recovery option for organic materials (Casallas-Ojeda, Marmolejo-Rebellón and Torres-Lozada, 2021).

(Bona et al., 2020) identified he integration of microalgae growth and anaerobic digestion process as a viable solution to achieve (i) reduced emissions due to carbon recovery; (ii) optimum integrated management of anaerobic digestion waste and (iii) biomass production by low-cost nutrients and carbon. Nutrient recovery technologies like anaerobic digestion, which breaks down manure to produce nutrient-rich products that can be used to replace synthetic fertilizers, have increased significantly. Table 8 details a few of the critical publications identified and the network diagram

Author Keywords **Findings** Year (Abudula et electrospinning; hybrid nanofiber; chitin-lignin; solprecipitation(chemistry al., 2018) gel composite; PGS; mechanical properties (Lenzo social life cycle assessment; life cycle assessment; al., 2018) sustainability; textile sector ocean thermal energy conversion (OTEC); seawater (Kim et al., sludge digestion 2021) utilization technologies; green energy; hydrogen; green economies (Magdalena, Anaerobic digestion Biomethane Greses and Population dynamics Short-chain fatty acids UASB Gonz, 2020) reactor (Bona et al., Microalgal cultivation · Digestate · Solid oxide fuel 2020) cell-exhausts · Carbon recovery · Proton transfer reaction mass spectrometry · Nutrient recycling (Valenti and sewage sludge; biogas; bio methane; GIS; spatial Toscano. analysis; waste valorisation; renewable energy; 2021) circular economy cellulose

Table 8: Key publication on anaerobic digestion and the network diagram

Table 8 provides basic insights into the technology adoption around anaerobic digestion and provides some details on the technology and supporting components. Key nodes around anaerobic digestion are: biogas, micro, sludge and waste treatment and food products (fungi, wheat, algae, crops).

The research team also pick up valorisation, biotechnological approaches have been shown to be applicable for the production of biopharmaceutical products, whey derived food products and bioplastics (Ahmad et al., 2019).

vi. Crops/ farming or agriculture or agro processing or urban agriculture

Crops, and agro processing is among the most significant consideration for the food and beverage manufacturing sector. Literature identifies green crops to agro processing as a key area contributing to green agro. Musvoto et al, 2015 identifies enabling policies and institutions, relevant information and skills, and innovation to support sustainable agricultural production, and social and economic systems. Šafář et al, 2022 demonstrates how the Earth observation (EO) aspect can improve agriculture. Zabaznova et al, 2022 recommends the use of innovative technology in reconstructive agriculture for higher yields, decreased fertilizers, pesticides, and water use, towards enabling low food prices. In the South African context, the township economy and the urban agriculture is quite significant. Table 9 details a few of the critical publications identified and the network diagram

Table 9: Key publication on crops/ farming, agriculture, agro-processing, urban agriculture and the network diagram

Author	Title	TC
Tuck et al, 2012	Valorization of biomass: Deriving more value from waste	1403
Poeplau & Don, 2015	Carbon sequestration in agricultural soils via cultivation of cover crops	575

Author	Title	TC
Nkoa, 2014	Agricultural benefits and environmental risks of soil fertilization with anaerobic digestates	508
Shiferaw et al, 2013	Crops that feed the world 10. Past successes and future challenges to the role played by wheat in global food security	336
Orsini et al, 2013	Urban agriculture in the developing world	298
Chai et al,2016	Regulated deficit irrigation for crop production under drought stress.	252
Duru et al,2015	How to implement biodiversity-based agriculture to enhance ecosystem services:	246
Mok et al,2014	Strawberry fields forever? Urban agriculture in developed countries	241
Andersson &	From adoption claims to understanding farmers and contexts: A literature review of	217
D'Souza,2014	Conservation Agriculture (CA) adoption among smallholder farmers in southern Africa	
Powlson et al,2016	Does conservation agriculture deliver climate change mitigation through soil carbon sequestration in tropical agro-ecosystems?	209
Aubry et al, 2012	Urban agriculture and land use in cities: An approach with the multi-functionality and sustainability concepts in the case of Antananarivo (Madagascar)	109
Knox et al, 2012	An evaluation of China's agricultural green production: 1978–2017	107
Liu et al, 2020	The impact of green economy measures on rural employment: Green jobs in farms	41
Unay-Gailhard & Bojnec, 2019	Sustainable commercialization of new crops for the agricultural bioeconomy	34
Jordan et al, 2016	Imperatives for an agricultural green economy in South Africa	19
Musvoto et al, 2015	Water regulation, crop production, and agricultural water management- Understanding farmer perspectives on irrigation efficiency	18

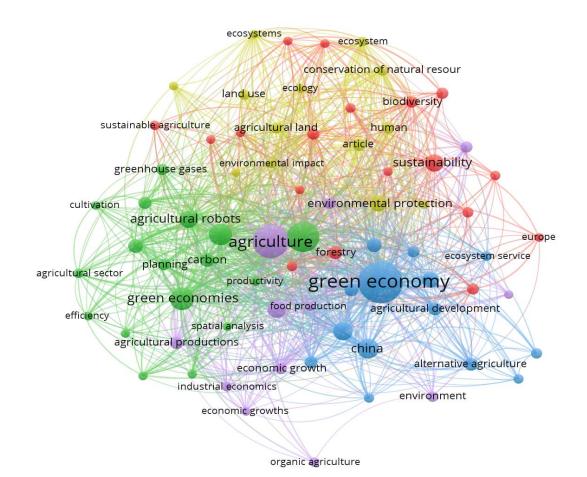


Figure 4: Network diagram for crops/ farming, agriculture, agro processing, urban agriculture and the network diagram

The network diagram indicates a few clear nodes around the green economy and crops/farming and agriculture:

- · Sustainability, economic growth, productivity
- Agricultural robots
- Greenhouse gases

Based on the analysis of the publications, the following sub-focus areas were identified:

Food production

Organic farms and arable land are increasing, with literature from Europe indicating the following associations for green economy and food and beverages (Licastro and Sergi, 2021)

- Low-income consumers also buy organic food,
- Massive potential for biomass and biogas, organic farming,
- Increasing renewable energy production (biogas and biofuel),
- · Green jobs could decrease the unemployment rate,
- · Higher education is a positive driver,
- Law on microcredit organisations allows financing green SMMEs,
- Organic farms create green jobs

Fish Processing

The valorisation of waste from fish into specified higher value products is an emerging green option. Where the waste is reduced but more importantly the overall efficiency of the process and its energy utilisation is optimised. Waste and smell is also reduced, significantly. The chemical solvent used is reduced, so a reduction in upstream impact. The actual conversion time is reduced so that labour and other cots are positively impacted (Khawli *et al.*, 2019). Kim *et al.*, 2021 analysed the economics of using OTEC in combination with tuna fisheries, seabed minerals and green hydrogen and found that OTEC has the potential to minimize carbon emissions, increase efficiencies, and create new high-quality green-technology industries and livelihoods.

Nanotechnology for food processing and sustainable agricultural development

Nanotechnology has been used extensively in the food processing industry, including organic nano-sized additives for food, supplements, and animal feed, as well as nanocarrier systems for the delivery of nutrients and supplements (Patra *et al.*, 2017).

Nanotechnology can play a significant role in productivity through the regulation of nutrients (Gruère, 2012; Mukhopadhyay, 2014), as well as in the monitoring of water quality and pesticides for the sustainable growth of agriculture (Ram, Vivek and Kumar, 2014). The application of nanotechnology research in the agriculture industry has evolved into a crucial component of sustainable development. Nanotubes, fullerenes, biosensors, controlled delivery systems, and nano filtration were applied in the agri-food sectors (Sabir, Arshad and Chaudhari, 2014). Nano sensors are frequently used in agriculture environmental monitoring of contamination in soils and water, due to their effectiveness and speed (Patra *et al.*, 2017). Nano-detection technology, including biosensors, electrochemical sensors, optical sensors, and devices will be the primary tools for detection of heavy metals in-trace range (Patra *et*

al., 2017). In addition, to directly catalyse the breakdown of waste and harmful chemicals, nanomaterials also help increase the effectiveness of microbes in this process.

5. Green Economy and Skills

The summative on green is that green talent increased from 9.6% in 2015 to 13.3% in 2021 (Global green skills report, 2019). In the last five years in the US, renewables & Environment jobs increased by 237while oil and gas jobs increased by 19% (Global green skills report, 2019).

Green entrepreneurship has had significant growth as compared to traditional entrepreneurship in the U.S. and worldwide. Green entrepreneurship has seen a shift from the traditionally sectors. In Brazil, the farming sector start-up has the highest share of green skills (82%), followed by oil and gas sector (74%) and biotechnology (59%). In India, the farming, oil & gas and automotive industry start-up green talents range from 45% to 60%. Advances in farming (urban farming included) has resulted in Singapore achieving green talent growth in the farming sector. Australia and Singapore have made significant advances in terms of growth of green talent in the dairy industry (Global green skills report, 2019). Some of the roles created to address the global challenge of decarbonisation and its associated complexities, include 'Programme Director of Carbon' and 'Chief Climate Risk Officer'. Traditional health, safety, and environment (HSE) roles are being delineated to create new and specific roles such environmental sustainability manager (Add reference the Deloitte UK report).

Table 10 represents a summary of green economy jobs and skills in the food and beverage sector and its broader up and downstream value chain.

Table 10: Green skills and green job (Global green skills report, 2019) (Add references here as per the source column;

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from a european					trasnformation - insights	
project management. Health, Safety and Source: Deloitte - HV						
			project management, Health, Safety and		Source: Deloitte - UK	
Environment (HSE) or engineering skills						

Policy		Green policy development		source: Skills for green jobs – 2018 update- Cedefop	
	Regulatory affiars consultant			Global green skills job	
	policy advisor			Global green skills job	
Dairy Industr			nutrient recovery technologies'	dairy industry -FAO	
			precision farming,		
		Prescison feeding techniques Biofuels and biogas prodcution	Feed and feeding management Manure management		
		bioracis and biogus producation	Fertiliser management		
			Animal health and husbandry		
		soil carbon stirage	Carbon capture and sequestrat		
			renewable energy	Green milk – making dairy more environmentally	
				friendly and Energy	
				management for a net zero	
				dairy supply chain under	
				climate change	
			energy efficiency	Green milk – making dairy	
			chergy childreney	more environmentally	
		Automation for supply chain food saftey		Energy management for a	
			biotechnology (whey derived for		
			IoT (monitoring fo prodict for fo	net zero dairy supply chain	
				under climate change	
Urban agricu		agroecological approaches	organic farming	Urban agriculture	
			bioenergy		
			renewable, environmentally su Soiless cultures		
			Hydroponics		
			Aquaponics		
			Aeroponics		
		sharing economy	business models		
			vertical framing	Urban agriculture and Life	
				cycle cost analysis of tomato production in innovative	
				urban	
				agriculture systems	
			rooftop green houses	agriculture systems	
			integrated roof top green houe	Life cycle cost analysis of tomato production in	
Finance	Private equity specialist (china)			Global green skills job	
	the second second second				
14/-1	and the second s			Clabel access dilledeb	
Water	water resources engineer (india)			Global green skills job	
Manufacturi	Process safety engineer (india)			Global green skills job	
	laboratory opertaions manager (india)		design for manufacturing and a	Global green skills job	
			design for maintability	SSG skills demand for the	
				future economy	
			sustainable engineering	SSG skills demand for the	
D i	disease of heads are shown (six and and			future economy	
Business	director of business startegy (singapore) director of information technology (sinagap	l nore)		Global green skills job Global green skills job	
Carbon	an east of morniation teamorogy (smagar	,	carbon footprint management		
Buildings			green buildings and facilities m	SSG skills demand for the	
				future economy	
			space design uutilities management	SSG skills demand for the SSG skills demand for the	
			actinities management	future economy	
Food			sustainabe food profuction des	SSG skills demand for the	
			<u> </u>	future economy	
Agri-tech		Agranapies	Irrigation management	SSG skills demand for the	
(we can add urban		Aeroponics animal husbandry	agriculture and aquaculture ski agriculture and aquaculture ski	future economy	
agricutlure		ecology	agriculture and aquaculture ski		
as a sub-		horticulture	agriculture and aquaculture ski		
category)		hydroponics	agriculture and aquaculture ski		
		plant nutrition precision agriculture	agriculture and aquaculture ski agriculture and aquaculture ski		
		urban agriculture	agriculture and aquaculture ski		
		social media marketing	business development and mar		
		portfolio management	business development and mar		
		stratgeic partnership	business development and man		
		intellectual property management logistics management	business development and man business development and man		
		environmental impact analysis	sustainability and environment		
		environmental management	sustainability and environment		
		sustainable engineering	sustainability and environment		
		process automation IoT, AI, sensors and monitors	manufacturing and engineering manufacturing and engineering		
		Programming	manufacturing and engineering		
		data analytics and visualisation	manufacturing and engineering		

6. Discussion and Way Forward for FoodBev SETA

The research paper presented herein provides a global view of the green economy, with a focus on the FoodBev sector. It is quite interesting to understand that the Food and Beverage sector has taken up various opportunities to adopt green economy. Conventional green technologies are identified within the core value chains from the farming process into manufacturing and novel solutions to reuse/ upscale waste. None conventional green technologies are identified in terms of energy generation and processes such as valorisation.

The research team identifies the need for research and policy, both at a country level and at a company level, to drive the green economy. The literature, and global data, supports that fact that green is the key opportunity to create new companies through SME development. There are various areas of skills support and development but with the food and beverage industry being organic a key focus on the bio sector would be very strategic. This would be followed by the energy aspects in support of manufacturing demand and from waste and by products of the Foodbev manufacturing processes. Our recommended actions:

- 1. Investments in policy, research, technical and SME development.
- 2. Focus on the bio economy, focus on skills development herein.
- Develop skills toward SME support in the area of the green economy and Food and Beverages.
- 4. The following skills are identified as globally highlighted.

Sustainable engineering	Environmental remediation	Renewable energy generation			
Biotechnology	Environmental policy	Business intelligence and data analytics			
Sustainable engineering	Ecosystem management	IoT			
Sustainable food production design	Chief Sustainability Officers	Design for manufacturing and assembly			
Sustainability and environment skills	Pollution Prevention	Design for maintainability			
Carbon footprint management	Manufacturing and engineering	IT and data skills			

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